



malamazing
JUICE CO.



How it all started

In 2013, when founders Jermale and Anissa Eddie started Malamiah Juice Bar in Grand Rapids, MI they had a vision for what their simple juice bar could mean to the community.

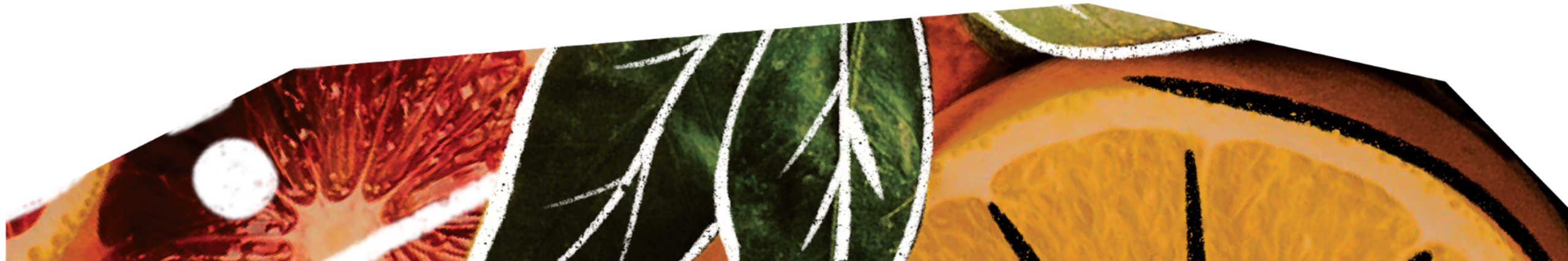


They've created a destination that has spread good cheer, great health, and has worked to include those who are historically left out of the healthy food equation.

The way that Malamiah operates, the products Malamiah produces, and the community wellness that Malamiah promotes can be summed up in the brand's unique hashtag –

#MALAMAZING

That hashtag provided the perfect name to bridge Malamiah's origin story with its newest venture of wholesale juice production: Malamazing Juice Co.



Why is Malamazing the best?

Our approach is simple: take the best fresh ingredients, and let them do their thing in recipes inspired by the fan favorites in our Grand Rapids, MI juice bar.

All natural, cold-pressed perfection

Inspired by juice bar fan favorites, perfect for retail

We don't mess with perfection, and nature has already given these ingredients everything they need to shine. That's why every bottle of Malamazing is 100% juice, cold pressed, no sugar added, all natural, vegan, and non-GMO.



100% JUICE
COLD PRESSED
NO SUGAR ADDED
ALL NATURAL
VEGAN
NON-GMO



Nutrition Facts	
1 serving per container	
Servings size	.12 fl oz. (355mL)
Amount Per Serving	
Calories	150
% Daily Value*	
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 40mg	2%
Total Carbohydrate 27g	10%
Dietary Fiber 0g	0%
Total Sugars 20g	
Includes 0g Added Sugars	0%
Protein 1g	
Vitamin D 0mcg	0%
Calcium 30 mg	2%
Iron 0.4mg	2%
Potassium 390mg	8%
*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.	

INGREDIENTS: APPLE JUICE, ORANGE JUICE, CARROT JUICE, LEMON JUICE, GINGER JUICE

Bae

Apple, Orange, Carrot, Lemon + Ginger

Bae is the perfect juice to wake up with! Your morning companion, Bae is antioxidant heavy thanks to apple; packed with beta carotene from carrot; and Vitamins C, B, folate thanks to a heaping dose of orange. Ginger rounds it out by warming the body and acting as an anti-inflammatory.





Nutrition Facts	
1 serving per container	
Servings size	.12 fl oz. (355mL)
Amount Per Serving	
Calories	150
% Daily Value*	
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 65mg	3%
Total Carbohydrate 26g	9%
Dietary Fiber 0g	0%
Total Sugars 18g	
Includes 0g Added Sugars	0%
Protein 1g	
Vitamin D 0mcg	0%
Calcium 30 mg	2%
Iron 0.5mg	4%
Potassium 410mg	8%
*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.	

INGREDIENTS: APPLE JUICE, CARROT JUICE, BEET JUICE, STRAWBERRY JUICE, LEMON JUICE, GINGER JUICE

Beats

Apple, Carrot, Beet, Strawberry, Lemon + Ginger

Bust the negative effects of stress and improve heart health with Beats! Created with Beet to improve blood flow, Carrot to reduce artery build up, Strawberry to relieve stress, and apple and ginger to provide anti-inflammatory benefits.





Nutrition Facts	
1 serving per container	
Servings size	.12 fl oz. (355mL)
Amount Per Serving	
Calories	120
% Daily Value*	
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 40mg	2%
Total Carbohydrate 21g	8%
Dietary Fiber 0g	0%
Total Sugars 14g	
Includes 0g Added Sugars	0%
Protein 1g	
Vitamin D 0mcg	0%
Calcium 150 mg	10%
Iron 0.8mg	4%
Potassium 440mg	10%
*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.	

INGREDIENTS: APPLE JUICE, PINEAPPLE JUICE, CUCUMBER JUICE, COLLARD GREENS JUICE, KALE JUICE, CELERY JUICE, GINGER JUICE, LEMON JUICE

Flex

Apple, Pineapple, Cucumber, Collard greens, Kale, Celery, Lemon + Ginger

Look good, inside and out with Flex! Flex is a formula that works inside the body with Collard Greens improving your metabolism, Celery curbs cravings and removes excess fluid, and Apple and Cucumber encouraging waste removal. On the outside, Cucumbers have antioxidants to make skin clear and moisturized, and Pineapple helps produce elastin and collagen, making skin smoother and younger looking.





Nutrition Facts	
1 serving per container	
Servings size	.12 fl oz. (355mL)
Amount Per Serving	
Calories	160
% Daily Value*	
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 0mg	0%
Total Carbohydrate 28g	10%
Dietary Fiber 0g	0%
Total Sugars 20g	
Includes 0g Added Sugars	0%
Protein 1g	
Vitamin D 0mcg	0%
Calcium 20 mg	2%
Iron 0.5mg	2%
Potassium 340mg	8%
*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.	

INGREDIENTS: APPLE JUICE,
PINEAPPLE JUICE, CUCUMBER JUICE,
LEMON JUICE

Glow

Apple, Pineapple, Cucumber + Lemon

Get your Glow up going! Apple reduces inflammation, Pineapple helps produce collagen and elastin for smooth and young-looking skin, and Cucumber has antioxidants that moisturize and clear skin.

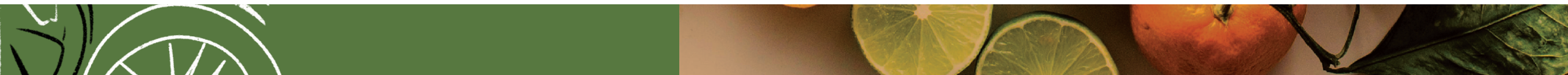


Category Disrupter



In a landscape of juices that claim to be pure and wholesome, Malamazing is the only one that checks all the boxes.

- Black Owned
- Grounded in family values
- Extending the accessibility of juicing by prioritizing communities of color with brand images, product names, and culturally responsive messaging
- Clean Label
- 100% Juice - no purées or added water or added sugar
- Non GMO
- Vegan
- Cold Pressed
- HPP
- Delicious flavors
- Michigan based



Consumer Appeal

Young, health-conscious families looking for beverage/snack alternatives

Middle-to-later age consumers focused on health maintenance and improvement

Consumers of color historically excluded from whole foods marketplace

Individuals in the discovery stage of health and wellness

Our products aren't just amazing, they're Malamazing!




Promotional Support



 malamazingjuice



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malamazingjuice What a #Malamazing week it is! Make it even more juicy by chillin' out with one of our cold-pressed juices (no additives) from a retailer near you! If you don't see it, ask for it by name!



Contact Us

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SHAKE
Well
& ENJOY!